

# Eye on the market



## Topping the league

House price growth across our area outstrips the regional and national average. North Norfolk continues to top the league.

North Norfolk **8.5%**

Kings Lynn & West Norfolk **6.7%**

Norfolk **5.9%**

dataloft/UKHPI, MARCH 2018

## Splashing the cash

**Two in every five** property purchases across our area are **cash**, compared to over half across London's prime residential areas.



dataloft/UKHPI, BASED SALES JAN–NOV 2017  
NORFOLK VERSUS KENSINGTON & CHELSEA

## Bricks and mortar

New house building across Norfolk is at its highest level in a decade. **One in every 12 properties** sold across the county in 2017 was **new build**, with properties commanding a price premium of 13.5%.

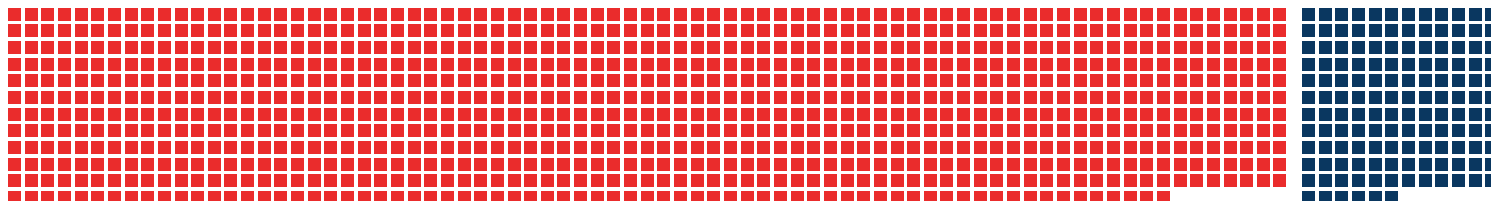
CONSTRUCTION UP **11.2%\***      COMPLETIONS UP **19.0%\***



dataloft/MINISTRY OF HOUSING, COMMUNITIES AND LOCAL GOVERNMENT, MARCH 2018, LAND REGISTRY, 2018. \* 2017 V 2016

## Feet first

For the average price of a property in the UK you can buy **917 square feet in Norfolk** compared to **138 square feet in Kensington & Chelsea**.



dataloft/LAND REGISTRY/ONS